



POLITICAL/ISSUE BROADCAST REQUEST

DATE: June 2, 2016 STATION(S): KION, KION DT 2 (CW), KMUV

REQUEST TYPE? CANDIDATE: ☐ ISSUE: ☒

CANDIDATE'S AUTHORIZED COMMITTEE? YES: ☐ NO: ☐ NA ☒

AGENCY: Target Enterprises ADDRESS: 15260 Ventura Blvd Suite 1240
BUYER: Meredith Marcus CITY: Sherman Oaks
PHONE: 818 905 0005 STATE/ZIP: CA, 91403
OTHER: _____

COMMITTEE: Californians Against the Misleading RX Measure ADDRESS: 100 Wilshire Blvd Suite 2040
CONTACT: Julie landaza CITY: Santa Monica
PHONE: 310 576 4800 STATE/ZIP: CA, 90401
TREASURER: Thomas Hiltachk PHONE: 310 576 4800
OFFICERS: Ashlee Titus

CANDIDATE: _____ PARTY: _____
OFFICE: _____ ELECTION DATE: _____

ISSUE: No on 61

BROADCAST LENGTH, TIME OF DAY, ROTATION OR PACKAGE, DAYS, RATES CHARGED, CLASS, TIMES PER WEEK, NUMBER OF WEEKS:

IF CANDIDATE, WERE STATION'S SALES PRACTICES DISCLOSED? YES ☐ NO ☐ NA ☒

IF ISSUE, IS IT OF NATIONAL IMPORTANCE? YES ☐ NO ☒

WAS THE REQUEST GRANTED? YES ☒ NO ☐

COMMENTS: _____



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: KION CBS Monterey	Date: 05/23/2016
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

California Ballot Initiative

SEE ATTACHED SCHEDULES

This broadcast time will be used by: CALIFORNIANS AGAINST THE MISLEADING RX MEASURE, SPONSORED BY PHARMACEUTICAL RESEARCH AND MANUFACTURERS OF AMERICA

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Californians Against the Misleading RX Measure, c/o W & M Campaigns, 100 Wilshire Blvd # 2040 ^{SAN ANTONIO CA 78201}
and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor"). ^{316 576-4800}

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Thomas Hiltachk, Treasurer, Ashlee Titus, Asst Treasurer

Julie Iadanza

05/23/2016

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title